



Your partners in applying for EU grants

**We are ready
for Europe
2014 - 2020!**



Experienced consultants with an international network

Let us introduce ourselves. We are Wiljan van Laarhoven (Promint Projectmanagement) and Wim van Hooff (NL RNT) and each have our own consultancy firm, but have also been working for many years in a strong team applying for European and other grants. We have over ten years' experience in designing projects to apply for grants, preparing applications and managing approved projects.

We have been successful in applying for grants from various European Interreg programmes such as 2 Seas, North-West Europe and Flanders-Netherlands Border Region and in objective 2 programmes (Dutch Operational programmes for Regional Development). Our firms are also experienced in Urbact and Life applications.

This means we are good at identifying and formulating attractive ideas for European projects. Where necessary we also work with other complementary consultants

and knowledge institutions to add specific, substantive knowledge. We forge alliances so that we can respond even better to innovations and trends in various sectors. Our international experience means we have an extensive network in the Netherlands, Belgium (Flanders), the south and south-east of England and the north-west of France.

Our ten years as independent consultants, our previous education and experience at government authorities, institutions and businesses mean we can understand our clients' position. In addition, our wide-ranging contacts in education, experience, training and the workplace mean we have a good all-round understanding of many areas of society and the economy and so we can quickly identify the relevant issues when applying for grants. Our international network also means we can quickly contact reliable and experienced partners abroad.

We are pleased to have the opportunity to illustrate our expertise. In this brochure we present a number of successful projects that we have set up for various programmes and organisations in a range of countries and areas in recent years.

Are you planning to apply for a grant, or looking for partners? If so, we will be glad to meet you and help you devise a successful project and submit your application!

We are ready for Europe 2014 - 2020!



We have broad-ranging experience in developing cohesive EU projects and identifying and formulating promising ideas for projects. We can also draw on an international network and expert partners for assistance in a wide range of sectors.



How we work

We work in a way that is simple and transparent for all parties involved. Our step-by-step approach means we can ensure an effective response if our clients wish to change course at any stage. We discuss how we apply these procedures in projects below. Our approach comprises three important phases:

1. Idea and project development phase

We work with the client to devise an idea for a project that ties in with the relevant programme's objectives and priorities. We also discuss this idea with the programme secretariat. If the programme requires, we then turn to our network to identify the best national or European partners for this phase.

2. Application phase

In this phase we translate the project idea into an application for a grant. We draw up a comprehensive application for our clients or project partners. This involves collecting all the necessary information, structuring the project, making



proposals for joint activities, management and communication and drawing up a fully integrated budget breakdown. All in close cooperation with our partners.

3. Management phase

Once the project has been approved and the subsidy granted, we can manage the project on behalf of the partners. These activities range from supervising meetings, advising partners on communication activities and drawing up substantive and financial progress reports and details of any modifications proposed.

We will of course be pleased to help you in all phases of the project. Maybe you only require our assistance in some of them. That will depend on the type of application and on whether you want to perform certain activities, such as project management, yourself.

In other words: we provide a customised service!



Our Involvement:

- ✓ Project development
- ✓ Preparation complete application
- ✓ Start up phase of the project and coordinating joint activities

The VIVID project aims to create a cross border virtual network in the Visual Design sector, a sector that creatively translates communication into multimedia applications. This sector is constantly evolving and offers great economic potential for the 2 Seas area, using new media and technology to develop visual communication tools which are more efficient, more understandable and can also be applied internationally.

There are two main barriers preventing this sector from expanding in the 2 Seas area: its fragmentation and a brain drain of highly educated professionals towards the capitals (Amsterdam, London, Paris, Brussels).

The VIVID partnership wants to cluster organisations and to strengthen the sector by:

- promoting cooperation and knowledge-exchange with the participating universities and higher education institutions for new applications in the visual design sector.
- stimulating creative entrepreneurship and supporting start-up businesses, especially young professionals.
- showcasing and profiling visual design to a wider audience, as well as the uses and applications of visual design in trade and industry.

VIVID (value Increase by visual Design)

- 📁 Creative Industry
- ⚙️ Interreg IVA 2 Seas programme
- 👥 City of Breda (NL), Centrum voor Beeldcultuur (Breda, NL), Avans University of Applied Sciences (Breda, NL), NHTV Breda University of Applied Sciences (Breda, NL), Anglia Ruskin University Higher Education Corporation (Chelmsford, UK), Southampton Solent University (Southampton, UK), Strategic Project organisation Kempen vzw (Turnhout, BE), CRRAV/Pôle Images (Tourcoing, FR), Les Rencontres Audiovisuelles (Lille, FR)

📊 Total Budget	€ 5.740.830
ERDF-grant	€ 2.870.415

🕒 2011 - 2014

👤 Kees Kerstens, City of Breda

🌐 www.vivideurope.net

Our Involvement:

- ✓ Project development
- ✓ Partner search
- ✓ Preparation complete application



Manoeuvres

🔧 Cultural heritage, Economy

☀️ Interreg IVA Grensregio Vlaanderen-Nederland

👥 City of Mortsel (BE), City of Tongeren (BE), Municipality of Woensdrecht (NL), Province of Noord-Brabant (NL), Foundation Castle of Valkenburg (NL), Heritage Flanders (BE), City of 's-Hertogenbosch (NL), Municipality of Sluis (NL), City of Oudenaarde (BE), Municipality of Veere (NL)

📊 Total budget €9.214.735
ERDF-grant €2.825.000

🕒 2009 - 2012

👤 Ann Thomas, City of Mortsel

🌐 www.projectmanoeuvres.eu

Historic defences hold great attraction for tourists and can substantially boost local and regional economies. However, maintaining and operating these works, while also ensuring they remain functional and accessible can often be a problem as these defence works were not designed to operate and be visited in the way they are today. In addition, it has long been believed that nothing in these types of historic structures should change. Views, however, have now changed, and it is widely recognised that conservation is only really possible through development.

How do you develop historic defences while retaining their cultural, ecological, spatial and social values? That is the question at

the heart of the Manoeuvres project. Nine managers of historic defences in the south of the Netherlands and Flanders are going to examine how they can shape their activities innovatively and sustainably.

The key issues here are:

- How to move from deterring to welcoming;
- Creating a suitable framework around the works;
- How to go from cultural-capital to socio-economic capacity;
- Accessing defences while respecting nature.



Our Involvement:

- ✓ Idea and project development
- ✓ Partner search
- ✓ Preparation complete application
- ✓ Intensive coordination joint actions
- ✓ Preparing claims and request for changes

Partners in STEP aim to tackle the environmental concerns faced by estuaries, such as industry, climate change, rising sea levels and decreased agricultural usage, by developing sustainable tourism in those areas.

The partnership brings together a great deal of knowledge and experience in the field of the development and management of nature, tourism and education in water-rich nature reserves. Because environmental issues affect countless European estuaries, partners have chosen crossborder cooperation to find adequate solutions and to implement the European Charter for sustainable tourism.

Over the course of the project, the sustainable concept will become tangible as the project produces a handbook for sustainable facilities, an action-plan for branding sustainable tourism, an action-plan for visitors management in estuarine nature, new visitors management tools and publishes study reports.

STEP (Sustainable Tourism in Estuary Parks)

- 📍 Tourism, Nature
- ☀️ Interreg IVA 2 Seas Programme
- 👤 Parkschap Nationaal Park De Biesbosch (NL) Waterwegen en Zeekanaal NV (BE), Agentschap Natuur en Bos (BE), Broads Authority (UK)
- 📊 Total budget €6.061.348
ERDF-grant €2.528.795
- 🕒 2009 - 2013
- 👤 Dick Verheijen, Parkschap NP De Biesbosch
- 💻 www.step-projects.eu

Our Involvement:

- ✓ Idea and project development
- ✓ Partner search
- ✓ Preparation complete application
- ✓ Intensive coordination joint actions
- ✓ Preparing claims and request for changes



WIHCC (Water in Historic City Centres)

🔧 City Development, Water

⚙️ Interreg IIIB North-West Europe Programme

👥 City of Breda (NL), City of 's-Hertogenbosch (NL), City of Mechelen (BE), City of Gent (BE), City of Chester (UK), City of Limerick (IE)

📊 Total budget €9.393.815
ERDF-grant €5.079.532

🕒 2004 - 2007

👤 Hans Thoolen, City of Breda

The Water in Historic City Centres project focuses on the significance of water in the urban environment. In this project the cities of Breda, 's-Hertogenbosch, Mechelen, Ghent, Chester and Limerick worked together to restore and revitalise old waterways in their locations. The significance of these waterways varied and varies from city to city, while the spatial use of historic city centres is also changing. Whereas the focus once used to be on living and working, city centres are nowadays increasingly being used for shopping and various cultural and social activities. This has major consequences for the layout and quality required of historic cities, with water often the source of the city playing an increasingly important role.

But the climate is changing too, and this also has major consequences for the historic city centres. Many cities in Europe have experienced flooding in the past decade, and this has made it clear that new ways to manage water are now more necessary than ever. We need to pay more attention to storage, discharge and ecology, and this in turn creates potential for recreational use.

Lastly, waterways in cities add more variety and quality than asphalt ever can. The economic value of waterside locations is usually much higher. All the more reason, therefore, to cherish, restore and improve our waterways. As we have seen in the cities participating in this project.



Our Involvement:

- ✓ Idea and project development
- ✓ Partner search
- ✓ Preparation complete application
- ✓ Intensive coordination joint actions
- ✓ Preparing claims and request for changes

Yacht Valley

- 📍 Economy, Tourism
- ⚙️ Interreg IVA 2 Seas Programme
- 👥 City of Nieuwpoort (BE), City of Hellevoetsluis (NL), Thanet District Council (UK), Bleu Marine (Dunkerque, F), Waterwegen en Zeekanaal NV (BE), Westhoek Marina's (BE), City of Vlissingen (NL), City of Gent (BE), HISWA Association (NL), NAUTIV (BE)
- 📊 Total budget €7.979.780
ERDF-grant €3.825.095
- 🕒 2011 - 2014
- 👤 Eric Verdonck, City of Nieuwpoort
- 🌐 www.yachtvalley.org

Services such as maintenance, repairs, trade and the sale of boat accessories are economically and functionally a key part of the nautical sector. They are also of vital importance for employment and the local economy in the 2 Seas area. Facing a growing market demand, the Yacht Valley project aims to develop new nautical service centers to group these services in one location where several companies, offering different expertise and specialties, can provide the sector with services related to buying, maintaining and improving yachts.

Potentially suitable areas for such service centres have been identified in Hellevoetsluis (NL), Ramsgate (UK), Vlissingen (NL), Dunkerque (FR) and Nieuwpoort (BE),

using sites with differing former uses. These sites will be redeveloped to allow for new activities and in some cases, the integration of existing companies.

The involvement of Local Authorities, waterway managers, businesses and trade organisations ensures that there is true knowledge and expertise exchange and a wide range of services being offered. A guideline document, publishing all the results of the project activities, will serve as a transferrable model for partners outside the 2 Seas area to adopt.

Our Involvement:

- ✓ Idea and project development
- ✓ Partner search
- ✓ Preparation complete application



Pro-Tide (Developing, Testing and Promoting Tidal Energy in coastal and estuarine zones)

🔧 Energy, Environment

☀️ Interreg IVB North-West Europe Programme

👥 Province of Zeeland (NL), Waterwegen en Zeekanaal NV (BE), Dover Harbour Board (UK), Isle of Wight District Council (UK), Laboratory of Oceanology and Geosciences (FR)

📊 Total budget €6.390.700
ERDF-grant €3.195.350

🕒 2012 - 2015

👤 Leo van der Klip, Province of Zeeland

The goal of Pro-Tide is to develop and make greater use of tidal and other renewable energy in North-West Europe by testing and comparing various technologies at different locations and under different conditions. Efforts are focusing specifically on innovative systems that work even if differences in tidal levels are slight and flow speeds are low. In this way this project will contribute to the Europe 2020 Strategy, which focuses on themes such as technical innovation, sustainable energy and SMEs. This project is not only interesting from a technical perspective, but also of major importance for sustainable, economic development of cities and regions. This is because local innovation and the use of sustainable energy are ways of attracting

companies and new residents to these regions.

The four central objectives are:

- Researching and testing at least six innovative tidal energy systems using scale models at at least five different sites;
- Researching the impact on the environment and how adverse effects can be minimised;
- Comparing and evaluating the costs and benefits of the six innovative systems under different conditions;
- Researching opportunities for public-private partnerships in developing and operating tidal energy plants.



Our Involvement:

- ✓ Idea and project development
- ✓ Partner search
- ✓ Preparation complete application

PRISMA (Promoting Integrated Sediment Management)

🔧 Environment, Technics

☀️ Interreg IVA 2 Seas Programme

👥 Waterwegen en Zeekanaal NV (BE), Broads Authority (UK), Hoogheemraadschap van Schieland en de Krimpenerwaard (NL), ARMINES - Centre de Douai (FR)

📊 Total budget €6.408.452
ERDF-grant €3.204.226

🕒 2010 - 2014

👤 Els Serbruyns, Waterwegen en Zeekanaal

💻 www.prisma-projects.eu

Waterways in the 2 Seas area provide us with the basis for social and economic activities, but at the same time, they face environmental threats. The PRISMA (Promoting Integrated Sediment Management) project aims to develop improved methods for the processing, treatment and reuse of sediment in estuaries and coastal waterways from dredging to recycling.

The partnership consists of waterway managers and experts in Flanders, the United Kingdom, the Netherlands and researchers from France. The aims of PRISMA are:

- to develop new dredging methods.
- to share and improve methods for the processing and/or treatment of sediment and dredging.
- to find new methods of recycling and reusing sediment in varying applications such as dykes, riverbanks, roads and agriculture.
- to communicate with stakeholders - people and business - in order to increase participation and involvement in issues concerning waterways.



International network

Many cross-border and transnational projects we have been involved in are characterized by a mix of different cultures. Our many years of experience mean we have an in-depth understanding of procedures and organisational structures in various European countries.

We have built up a good network of contacts in Flanders, the north-west of France, the south and south-east of England and the Netherlands, while also respecting the various countries' cultural differences. This network is invaluable in helping us find project partners. It means we can quickly find reliable and experienced partners willing to commit to participate in an application.

Transnational cooperation is a requirement in many EU programmes, while finding good partners is a precondition for preparing a successful application.



INTERREG IVB

"The municipality of Breda has used Promint and NL RNT for various European subsidy applications and for assistance in European projects. Wiljan and Wim are very accessible, flexible and professional. Their efforts and network are just two of the reasons why we have been successful in applying for European funds to enable us to carry out projects of major importance for the city."

Kees Kerstens - Municipality of Breda (NL)



"Wim and Wiljan did a fantastic job for us in putting the Interreg application together. It has been a great pleasure working with them since the project began for real, and they have been very helpful in guiding us through all the bureaucratic administration that it is so important to get right. As a result, we have been able to do lots of excellent work here which is of huge benefit to both the environment and the people of the Broads."

Bruce Hanson MA - Broads Authority (UK)



"Promint and NL RNT have been assisting the municipality of 's-Hertogenbosch in developing heritage, water and nature for the past 12 years. They have proved their success in achieving European cooperation, with the city having obtained 14 different European grants. Promint and NL RNT's procedure can be characterised in three words: professional, persistent and committed."

Huibert Crijns MSc - City Services, Municipality of 's-Hertogenbosch (NL)





New EU programmes

The new European programmes for 2014 - 2020 are based on the EU-2020 Strategy. Although the emphasis in each programme will be different, the primary and secondary objectives and themes will all derive from this strategy. The 3 priorities of the EU-2020 Strategy are:

- smart growth: an economy based on knowledge and innovation;
- sustainable growth: a greener, competitive economy making more efficient use of resources;
- inclusive growth: an economy with high levels of employment and social and territorial cohesion.

The following themes have been set for the different priorities:

Technological development and innovation, ICT, Raising the competitive strength of Small and Medium-sized Enterprises (SMEs), Climate change, Risk prevention and management, Environmental protection and efficient use of resources Sustainable transport and eliminating bottlenecks in central network infrastructures, Employment and labour mobility, Social inclusion and fighting poverty, Education, skills and 'life-long-learning', Improving institutional capacity and efficient public administration.

A mix of the above themes will be chosen for each programme in the 2014 - 2020 programme period. These will be the principles guiding the different operational programmes.

EUROPE 2020

strategy for smart, sustainable and inclusive growth

Your partners in applying for EU grants

Wim van Hooff and Wiljan van Laarhoven have been trained to identify and formulate promising ideas for projects and have wide-ranging experience in developing these at an EU level. Over the years we have built up an international network of partners with whom we cooperate intensively. Where required, we forge alliances so that we can respond even more effectively to trends and innovations in various sectors. We are continuing to innovate and actively anticipate new European and national priorities for grants.

We are ready for Europe 2014-2020!

"Promint helped us to prepare our European Project. Wiljan and Wim advised and supported us all over the Yacht Valley project."

Richard Proot - Bleu Marine, Dunkerque (F)



"The Promint team played a significant role in the success of our funding bid for a tidal energy project. Their knowledge and professionalism were exemplary and I would recommend them to anyone wanting to navigate the maze of European funding."

Jim Fawcett - Isle of Wight Council (UK)



"We came into contact with Promint at the start of the European Yacht Valley project. They wrote the application form so that we could submit the project to the European secretariat and, as lead partner in this project, guided us throughout the process. For us, Promint are much more than just project managers. They not only have the required professional knowledge and expertise, but also the enthusiasm needed to bring the project to a successful conclusion."

Eric Verdonck - City of Nieuwpoort (BE)





Promint Projectmanagement

Wiljan van Laarhoven

Parkstraat 1b
4818 SJ Breda

T +31 (0)76 560 03 08

M +31 (0)6 51 56 74 15

www.promint.nl
info@promint.nl

NL RNT

Wim van Hooff

Parkstraat 1b
4818 SJ Breda

T +31 (0)76 533 55 31

M +31 (0)6 28 97 16 86

www.nlrnt.nl
wimvanhooff@nlrnt.nl